

The Briones School New Leaf Collaborative, CSU East Bay and Lunchbox International presents a partnership project with City of Martinez to address local clean water issues through 2 film projects, i.e. a PSA designed to promote stewardship to be screened on local cable network and a “behind-the-scene video to be shown on you-tube.

- These film projects will be produced by the joint efforts of CSUEB college students and at-risk high school students from the Environmental Studies Academy at Briones School under the direction of industry professionals guided by professor/filmmaker Steven Cleveland and high school teacher, Rona Zollinger.
- These multi-age student teams will be researching, writing, fundraising and producing one Public Service Announcement encouraging stewardship of the Alhambra Creek riparian ecological system.
- A second film will document the filmmaking and mentorship process.
- Production teams are made of college students who mentor the at-risk youth. The high school students are received college credit for their work throughout the year with the tuition has been donated by the CSU Chancellor. The summer workshop is designed to support the students in their efforts to finish the projects that they’ve developed over the years.