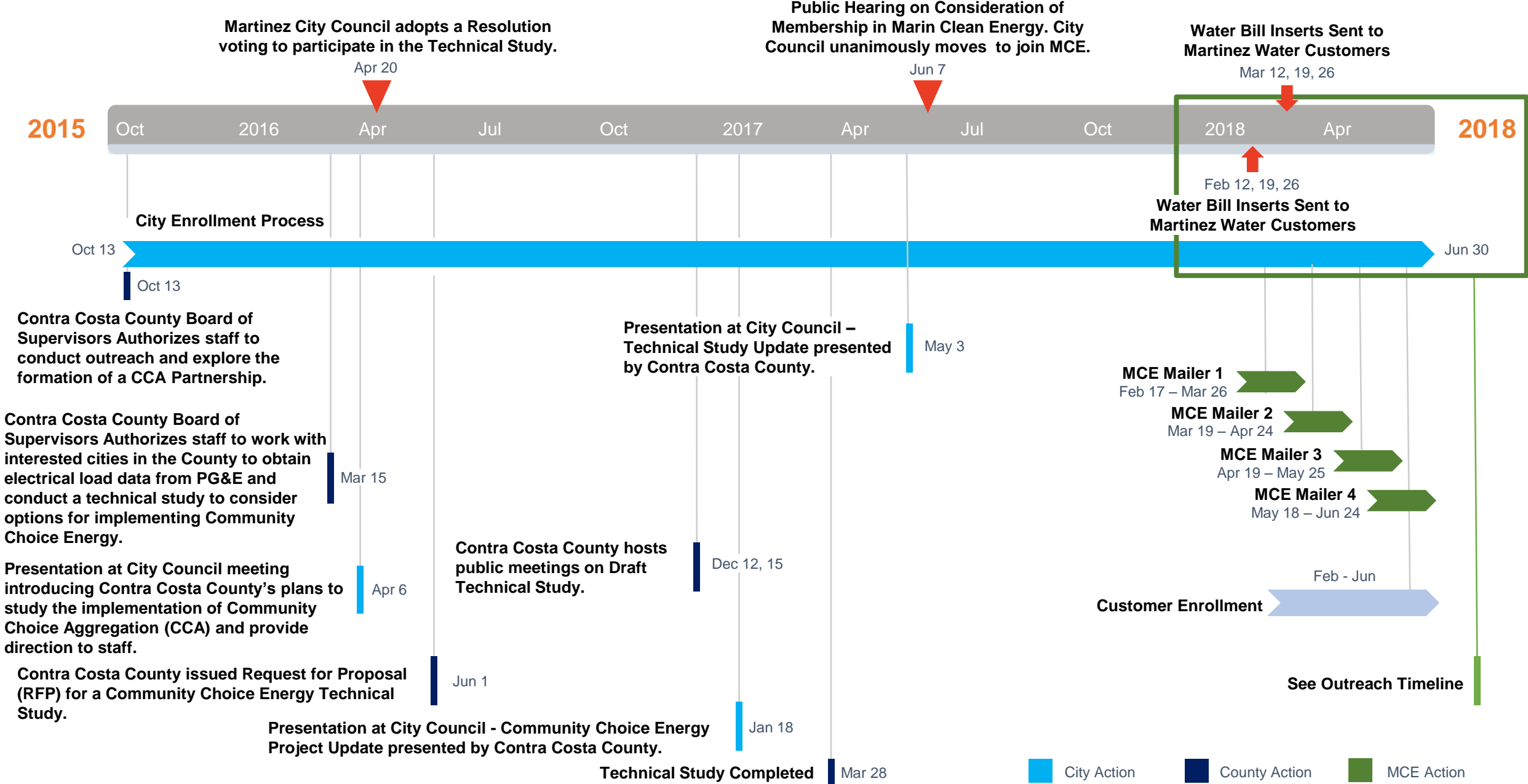


MCE Enrollment Timeline



MCE Outreach Timeline

West Contra Costa Community Leader Advisory Group Meeting # 1 at Richmond Multicultural Family/Senior Center.

Dec 12

West Contra Costa County Community Leaders Advisory Group Meeting #2 at Pinole City Hall.

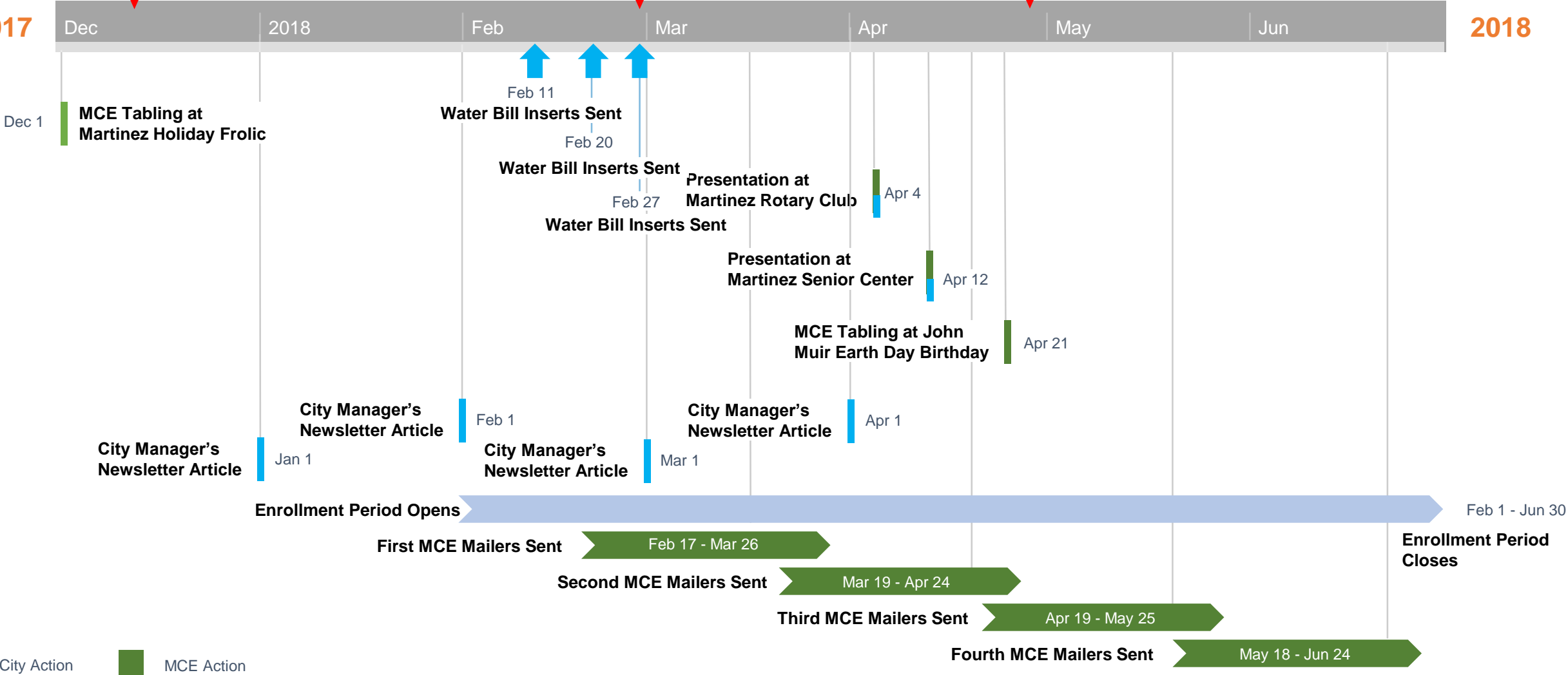
Feb 27

Community Workshop at Martinez City Hall.

Apr 27

2017

2018



City Action MCE Action

City of Martinez MCE Enrollment Timeline 2015-2018

	Date	Event
2015	October 13	Contra Costa County Board of Supervisors Authorizes staff to conduct outreach and explore the formation of a CCA Partnership. Board Order
	November 18	The City of Martinez authorizes the County of Contra Costa to receive and analyze the electrical load data on behalf of the City.
2016	March 15	Contra Costa County Board of Supervisors authorizes staff to work with interested cities in the County to obtain electrical load data from PG&E and conduct a technical study to consider options for implementing Community Choice Energy. Board Order
	April 6	Presentation at City Council meeting introducing Contra Costa County's plans to study the implementation of Community Choice Aggregation (CCA) and provide direction to staff. Minutes Video
	April 20	Martinez City Council adopts Resolution No. 033-16 , authorizing use of up to \$15,000 for participation in the Technical Study. Minutes
	June 1	Contra Costa County issues Request for Proposal (RFP) for a Community Choice Energy Technical Study. RFP
	June 15	Council authorizes the City Manager by motion to execute the Memorandum of Understanding (MOU) with Contra Costa County for the CCE Technical Study.
	December 1	The County releases a copy of the Draft Technical Study and opened a public survey on its CCE website .
	December 12	The County hosts a public meeting of the Internal Operations Committee of the Board of Supervisors regarding the Draft Technical Study.
	December 15	The County hosts a public workshop on the Draft Technical Study.
	January 18	Community Choice Energy Project Update presented by Contra Costa County. Minutes Video
	March	Technical Study completed. Technical Study (Appendices)

2017

May 3 The County presents an update on the Technical Study to the City Council. [Video](#)

June 7 Public Hearing on Consideration of Membership in Marin Clean Energy. City Council unanimously moves to join MCE. [Minutes Staff Report](#)

2017

December 1 MCE staff attends Martinez Holiday Frolic.

December 12 West Contra Costa Community Leader Advisory Group Meeting # 1 at Richmond Multicultural Family/Senior Center. [Event](#)

2018

February 1 Enrollment period opens.

February 12, 19, 26 Bilingual Water Bill Inserts sent by City to first round of Martinez water customers. [Bill Insert](#)

February 27 West Contra Costa County Community Leaders Advisory Group Meeting #2 at Pinole City Hall. [Event](#)

February 17 - March 26: First MCE mailers sent to all homes and businesses in Martinez.

March 12, 19, 26 Water Bill Inserts sent by City to second round of Martinez water customers.

March 19 - April 24: Second MCE mailers sent to all homes and businesses in Martinez.

April 1 Automatic enrollment of customers begins.

April 19 - May 25: Third MCE mailers sent to all homes and businesses in Martinez.

April 21 MCE staff attends John Muir Earth Day Birthday.

April 26 Community Workshop at Martinez City Hall. [Flyer](#)

May 18 - June 24: Fourth MCE mailers sent to all homes and businesses in Martinez.

Highlights:

- The City of Martinez **participated in a [technical study](#)** commissioned by the Contra Costa County Board of Supervisors to explore the formation of a joint-powers authority for purchasing electricity known as a community choice aggregation (CCA).
- The technical study included 14 communities and unincorporated Contra Costa County.
- The study investigated several CCA options: joining MCE, EBCE (a sister program of MCE), or creating a new Contra Costa organization.
- **Key findings** were that several CCA options existed that would likely result in *lower greenhouse gas (GHG) emissions, increased local renewable energy generation, and increased local job creation* compared to remaining with current electricity service from the Pacific Gas and Electric Company (PG&E).
- After considering the options, **Martinez City Council voted to join MCE along with Contra Costa County and 6 other communities** (Moraga, Danville, Oakley, Pittsburg, Pinole, Concord).
- The City of Martinez partnered with MCE to send water bill inserts explaining the details of the transition in service to all water customers in Martinez.
- MCE hosted and the City helped to publicize **Community Leader Advisory Group Meetings, public presentations, and community workshops**.
- The City website was updated to include [information on MCE](#), including FAQ and links to MCE's website and call center information.
- By law ([AB 117](#), 2002), all CCA's are opt-out programs. CCAs are also required to send four mailers to customers notifying them of the switch in their electricity generation. **MCE began sending mailers in February of 2018.**
- Customers were automatically enrolled in MCE's Light Green 50% Renewable service during their April billing cycle unless they opted up to 100% Renewable service, or chose to stay with PG&E.
- Martinez is home to Contra Costa County's **first business to opt-up to 100% renewable energy**, indoor play-center, [#bouncefarm](#). MCE promotes businesses that support local energy resource development and sustainable energy by opting-up as [Deep Green Champions](#).