



**PRESS
RELEASE**

City of Martinez
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August 13, 2020

FOR IMMEDIATE RELEASE

PRESS RELEASE #8.13.2020

**SUBJECT: CITY ANNOUNCES OFFICIAL LAUNCH OF NO-COST TEMPORARY
OUTDOOR PERSONAL SERVICES PERMITS**

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MARTINEZ – Personal Services such as Barber Shops, Beauty Salons, Nail Salons and Massage Services may now apply for a no-cost permit to operate outside. While the Contra Costa County Health **orders** have been necessary to slow the spread of COVID-19, the restrictions on business activity have also created economic hardships for many Martinez small business owners.

As the State and County allow more businesses to open for outdoor services, the City has created a new path to allow Personal Services to join other businesses in operating outside. These no-cost Temporary Outdoor Personal Service permits will help facilitate the physical distancing of patrons to comply with the current County Health Order, while providing an economic boost to Martinez businesses and enabling the community to access these important services.

There are two types of no-cost permits: one for **Personal Services operating on private property**, and one for downtown **Personal Services wishing to join the Outdoor Downtown Program** using the public right-of-way. If you have questions, please contact Christina Ratcliffe, Community and Economic Development Director at **CRatcliffe@cityofmartinez.org**.

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