



Date: November 1, 2019
To: Mayor and City Council
From: Eric Figueroa, City Manager
Prepared by: Michael Chandler, Deputy Director of Administrative Services
Subject: Climate Action Plan and Sustainability Programs Update

Recommendation

Receive report, hold discussion and provide input to staff regarding the City's Climate Action Plan and Sustainability Programs.

This report is provided for informational purposes. Staff will provide a brief presentation to accompany this report that will also include information on FY 2018-19 programs and the recent Greenhouse Gas Emissions Inventory.

Background

The City continued to make significant progress over the past year in support of its Climate Action Plan and Sustainability programs. The following list reflects recent key accomplishments or notable metrics.

- 1) Completed 4th Year of Martinez Unified School District Recycling Project
 - a. Program partners New Leaf Collaborative, Martinez Unified School District (MUSD), and Republic Services
 - b. Transition agreement for 5th year executed on July 2, 2019
 - i. Primary emphasis on MUSD K-5 students
 - ii. Core components: educational reinforcement in classrooms and cafeterias, "Green Team" engagement, teacher champions/liasons, custodial support
 - c. Positive reinforcement through special "EarthCapades EcoCelebration" events at all MUSD K-5 campuses
 - d. Special recycling presentation to Kiwanis on March 21, 2019
- 2) Conducted 4th Year of Martinez "EcoAwards"

Local schools and businesses recognized January 16, 2019; recipients included John Muir Elementary, Las Juntas Elementary, and the Martinez VA Outpatient Clinic
- 3) Secured Staff Resources

Hired 7th part-time Sustainability Programs Assistant since 2012



- 4) Secured Technical Assistance for City Hall Energy Efficiency Upgrades
Continued utilization of no-cost technical assistance secured through the East Bay Energy Watch (EBEW). Recently initiated review of third-party energy services company to provide updated analysis, cost and financing options.
- 5) Initiated Transition to MCE Clean Energy Deep Green
Move approved through Council on October 23, 2019; will result in 100% renewable-sourced energy for all Martinez City Hall Electricity Accounts
- 6) Provided Compost Giveaways 2x/year to Residents through Republic Services
Approximately 352 residents participated this year (compared to 205 last year) and 732 have taken advantage of this program since its inception in August 2016. Events held in conjunction with the March/August Marina Swap Meets and include Styrofoam collection.
- 7) Coordinated Special Reuse and Recycling Events through Republic Services
“Reuse Roundup” event (7th annual) held October 19th at Alhambra High; special post-holiday plastic and Styrofoam pickups provided for second consecutive year in January 2019 at 2 locations.
- 8) Hosted Earth Day Booth and Compost Workshop
April 2019 Earth Day celebration event marked 11th consecutive year City has hosted a booth with information on its sustainability programs. City also hosted a Recycle Right/Home Composting Workshop for residents.
- 9) Continued Sustainable Contra Costa Partnership
Contributed “Sustainer” level partnership to build on longstanding partnership. Helped promote the 2019 Cleaner Contra Costa Challenge (www.cleanercontracosta.org).
- 10) Commenced “Last Plastic Straw” Initiative
Hosted special presentations of local grassroots initiative (“Contra Costa County’s Last Plastic Straw”) in January 2019 with AB939 Managers’ Group and City Council; recently coordinated liaison with Chamber of Commerce and Main Street Martinez to engage business community.