

Appendix E – Document Review

Historical Documents Review

The consulting team considered several recently completed reports, studies, and plans conducted by and on behalf of the City of Martinez.

City of Martinez General Plan: currently undergoing update.

Downtown Martinez Community-Based Transportation Plan (2009): Presents demographic and travel characteristics of Downtown Martinez, identifies transportation issues, and offers possible solutions.

East Bay Regional Intelligence Report (Beacon Economics, 2017 and 2018 reports): Economic data and outlook for the national economy, California, and The East Bay.

Martinez City Council Strategic Plan (City of Martinez, 2015-2016): The strategic plan articulates the City's priorities for budgeting and resource allocation, e.g., Economic Health, Fiscal Health, High Performing Government, Infrastructure, Safe Community.

Martinez Climate Action Plan (2009): The purpose of this plan is to reduce the City's greenhouse gas emissions, conserve energy and natural resources, and prepare the community for the expected effects of global warming. Findings and recommendations were offered regarding transportation, real estate, water, carbon sequestration, energy use, solid waste, and recycling.

Martinez Downtown Specific Plan (2004): The purpose of the Downtown Specific Plan is to enhance quality of life for Martinez residents and bring back commercial dynamism to the downtown business area. Findings and recommendations were offered on public improvements, grants and programs, policy.

Real Estate Outlook, San Francisco Bay Area Retail (Transwestern, Third Quarter 2017): Retail market information and trends.

Revitalizing Contra Costa's Northern Waterfront (Craft Consulting, January 2014): This report provides a plan to revitalize industrial areas along the Northern Waterfront, a 55-mile stretch of shoreline beginning at the City of Hercules, extending east and including the Cities of Hercules, Martinez, Concord, Pittsburg, Antioch, and Oakley. The Document contains goals to double the number of advanced manufacturing jobs by 2035, expand local employment opportunities, and reduce the number of out-commuters, air pollution, and greenhouse gas emissions.