

CONTRA COSTA COUNTY LIBRARY

AWARD-WINNING IDEAS

Snap&Go: QReative Mobile Library Services received four awards: California State **Association of Counties** (CSAC) Merit Award: the American Library Association's (ALA) Office for Information Technology (OITP) and America's Libraries for the 21st Century Subcommittee. selected Contra Costa County Library for the 2012 Cutting Edge Service Award; California Library Association PR Excellence Award; and Library Hi-Tech News awarded a "Highly Commended" for Outstanding Papers in 2011.

Contra Costa County Library was awarded \$50,000 for "Predicting Success" an innovative grant to fund training to create decision-making tools and staff expertise to provide programs and services that engage and serve the community – a top priority for Contra Costa County Library.

SUCCESSFUL INNOVATION

In the first year of operation Contra Costa County residents reserved and downloaded almost 24,000 free passes to approximately 40 local cultural venues using *Discover & Go*, the first of its kind program which is becoming a model throughout the bay area.



Martinez Library



Martinez Library Reading Garden

NEW LIBRARY

The Grand Opening of the renovated Martinez Library on August 20, 2011 brought residents an expanded floor plan, self-service check-in and check-out stations, and other renovations including skylights to the public area on the main level. A program area, renovated staff area, and Friends of the Library bookstore, as well as easy access to the community reading garden were added on the lower level. Accessibility improvements include an elevator and ADA compliant restrooms.



Martinez Library Children's Area

SERVICE TO THE COMMUNITY

In FY 2010-11, the Library:

7,489,545 books and other materials were borrowed

670,136 people used a library computer

179,496 children and adults attended library programs

3,263,532 people visited the Library website

4,098,136 visits were made to our libraries

A VITAL COMMUNITY RESOURCE

Recent Highlights

The interim Depot Library, popular destination for library service, closed August 13.

Saturday, August 20 saw the Grand Reopening of the remodeled library.

A crowd of patrons eagerly waited for access to the new space.



- 1,040 visitors entered the library the first day.
- The Friends of Martinez Library served cake and punch in the Reading Garden.
- The new Program Room featured a Fado music program and a kids' craft program.
- 1,018 items were checked out.

Martinez residents enjoy the space, new furniture,

additional computers and have adapted well to using the new self service stations.

The library has had an increase of 23% items borrowed from reopening till December 31 compared to the pre remodeled library. 87.9 % were checked out using the new self check machines.

The new Program Room made possible a variety of programs, several of which were planned with Martinez Parks and Recreation Department.



Halloween Costume Party for kids

Programs for all ages included story times, a monthly book club for adults, music, origami, crocheting workshops, college preparation and special holiday programs.

The Friends of Martinez Library continued to generously support funding of special programs.



Opening day crowd entering the library

2011 QUICK FACTS

37,132 people visited the library (2010/11)

75,233 items were borrowed in 2011

1,713 children, teens and adults attended 116 free programs at the Library

137 people of all ages completed the Summer Reading Program

32,735 total items in collection

19,350 library card holders (2010/11). Population 35,824

767.5 hours donated by 14 volunteers. Estimated value of \$17,974.85

