



**CITY OF MARTINEZ**

**CITY COUNCIL AGENDA  
October 3, 2012**

**TO:** Mayor and City Council

**FROM:** Climate Change Subcommittee (Vice Mayor Ross and Councilmember DeLaney)

**PREPARED BY:** Michael Chandler, Senior Management Analyst

**SUBJECT:** Climate Action Plan and Sustainability Programs Update

**DATE:** September 25, 2012

**RECOMMENDATION:**

This report is provided for informational purposes.

**BACKGROUND**

The City continued to make significant progress over the past year in support of its Climate Action Plan and sustainability programs. The following list reflects the key accomplishments during the prior 12 month period:

- 1) Implementation of Mandatory Commercial Recycling Program – The City worked in conjunction with the California Department of Resources, Recycling and Recovery (“CalRecycle”) and Allied Waste Services (AWS) to successfully implement a Mandatory Commercial Recycling Program in Martinez as required by AB341. Key elements of the program’s implementation include:
  - a. Amended franchise agreements with AWS to grant exclusive rights to recycling and implement simplified one-rate system for solid waste and recycling charges
  - b. Created “Mandatory Commercial Recycling Strategies” as new Exhibit F to Recycling franchise agreement
  - c. Co-hosted public workshops with AWS and created City Channel “infomercial” to educate business community and provide resources for effective implementation
  - d. Committed to spend approximately \$6,000 in grant funding to purchase indoor recycling bags for multi-family residents
  - e. Committed to spend approximately \$2,000 in grant funding for indoor recycling containers for commercial customers on as-needed basis
- 2) Initiated Beverage Container Recycling and Education Project for Local Schools.
  - a. Hired Sustainability Intern and coordinated with Allied Waste and MUSD/Hidden Valley schools to assess recycling infrastructure and education needs
  - b. Ordered 16 “Big Bottle,” 16 “Brute 32 gallon,” and 11 “Venue Receptacles” for

MUSD and Hidden Valley school sites, and 6 months of clear plastic bags, at cost of approximately \$10,000

- c. Committed to provide one assembly-level educational presentation per site in FY 2012-13
- 3) Initiated Application for Earth Hour City Challenge – The City signed on as a participant in the World Wildlife Fund’s “Earth Hour City Challenge,” a global competition in which cities highlight the respective plans and actions each are taking to help promote sustainable solutions to climate change. Application deadline is November 19, 2012.
- 4) Electric Vehicle Charging Stations – The City’s three electric vehicle charging stations in downtown Martinez, located at City Hall, the Amtrak parking lot, and the corner of Main/Court streets, had 544 sessions in FY 2011-12 and a combined greenhouse gas savings of 6,499 kg.
- 5) Hosted Earth Day Booth – For the fourth consecutive year, the City hosted a booth with information on the City’s sustainability programs and efforts during the April 2012 Earth Day celebration on the grounds of the John Muir Historic Site. The City had over 300 visitors to its booth and distributed over 250 promotional items at the event.
- 6) Development and Introduction of New Sustainable Citizen Class – The City enlisted its contracted compost instructor, an expert in the field of waste reduction and conservation, to expand on that teaching to reach a broader audience. The result was a workshop designed to appeal to anyone interested in environmental issues and educate participants on a variety of ways that sustainable practices can easily be applied in everyday life. The City has sponsored two classes thus far and will host the next at 10 a.m. on Saturday, November 3<sup>rd</sup> in the Council Chambers. Class RSVP is [SCrsvp@cityofmartinez.org](mailto:SCrsvp@cityofmartinez.org).

**ACTION:**

Receive and file the report.

**APPROVED BY:** \_\_\_\_\_  
City Manager