



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Subject: “Your Voice Your City” Energizing Martinez Economic Health Survey

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MARTINEZ – The City of Martinez announced today that it has launched the “Your Voice Your City” Energizing Martinez Economic Health Survey. Residents and business owners are being asked to take the survey as part of the City’s Economic Development Action Plan, which is currently underway.

The Economic Development Action Plan will be used to guide future economic development strategies and decisions of the City. Goals of the plan include:

- Educating the community about the economic assets and needs of the commercial corridors and economic centers throughout the City.
- Enhancing the City’s quality of life by keeping and recruiting businesses that Martinez residents and employers desire.
- Bolstering revenue for City services such as public safety and park maintenance by supporting existing businesses and creating an economic climate that will attract new businesses.

“The City Council has made economic development one of its top priorities,” said City of Martinez Mayor Rob Schroder. “Encouraging businesses to locate and expand in Martinez is important to maintaining and enhancing our City’s exceptional quality of life. This survey will assist us in focusing our resources and actions in a manner that fosters a positive business climate which generates job growth and encourages investment in the community. It is essential that we hear from our business owners and residents in this effort.”

To access the survey go to the City’s web site at CityofMartinez.org and click on the green icon that says “Energizing Martinez Economic Health Survey.” Completing the survey will only take 5-10 minutes. Responses are anonymous and confidential. If any problems are encountered with the survey, please contact Zach Seal, Economic Development Coordinator, at zseal@CityofMartinez.org or (925) 372-3563.

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