



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Subject: City Hires Economic Development Coordinator

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MARTINEZ – The City of Martinez announced that Zach Seal joined the City on October 10, 2017 as the new Economic Development Coordinator. Mr. Seal will be a key member of the City’s newly created Economic Development team.

Mr. Seal brings over sixteen years of experience in economic development, city planning, and transportation. He conceived of and launched the popular free Broadway Shuttle in downtown Oakland. He has an excellent record of securing private financial contributions and government grants for economic development projects.

Mr. Seal also has extensive public outreach and community marketing experience, as well as a track record of forming successful collaborations with community groups and businesses. His duties will include assisting the City in achieving the City Council’s economic development goals and implementing strategies to retain and attract businesses.

“Zach’s appointment is a notable example of the City’s renewed commitment to Economic Development,” stated Christina Ratcliffe, the City’s Community and Economic Development Director. “I am confident that he will be an excellent addition to our team and will fit in with our ethos of innovation and exceptional service. We are fortunate that we were able to find someone of Zach’s caliber to fulfill this key role.”

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